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### **First published 2012 - Amazon Web Services**

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### **David E Gray, Professor of Management Learning, Top**

Business Psychology and Organisational Behaviour: A Student's Handbook, 2006, 798 pages, Eugene F. McKenna, 184169391X, 9781841693910, Psychology Press,

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(2) organization-wide, and (3) managed from the top, to (4) increase organization effectiveness and health through (5) planned interventions in the organization's processes, using behavioral-science knowledge" (p. 9). Some within the field are now critical of this definition, asserting that the world in which we live is too complex to plan change.

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